



Preventicum June E-news Issue 2

This month we're focusing on corporate health, male cancers and heart health.

Calling all employers!

In the current climate, it makes even more sense to be looking after your most crucial employees. From April this year, medical check-ups offered to employees by their employer will be **exempt from tax**. Previously, health checks were treated as a taxable benefit in kind, unless available to all employees on similar terms. Now, employers will no longer be penalised for offering their key people a more detailed medical check. It's the perfect time to talk to us about introducing a Preventicum health screening programme to your business, however large or small. For more information call us on 020 7605 6900 or email info@preventicum.co.uk



"It is proven that a healthy workforce produces better results. In our competitive profession we can't afford to take the health of our consultants for granted...I would not hesitate to recommend Preventicum."

**Andy Cuthbertson,
Egon Zehnder
International**

To read more about what our corporate and private clients say about us [click here](#).

"There is no doubt in my mind that early diagnosis is paramount to giving patients a fighting chance at tackling disease. The underlying causes of heart disease can often be easily managed if detected in good time; unfortunately all too often, people take their superficial good health for granted, which can have tragic consequences. Preventicum prides itself on offering the most technologically advanced and safest check-ups on the market which allows visitors to take stock of what is happening on the inside – after all, we are only as old as our arteries!"

Dr Garry Savin,

Hand on Heart - British Heart Foundation

June heralds the start of the British Heart Foundation's campaign to increase volunteers and raise awareness for the nation's charity.



Whatever your age, there's lots you can do to keep your heart healthy including:

Plenty of exercise, eating a healthy diet and being aware of dangers such as smoking, drinking, high blood pressure and stress.

Prevention really is better than cure, visit our website for more information and a video of a heart as seen on our MRI scanner [click here](#).

Turn Blue for Everyman this June!

Everyman, the UK's leading prostate and testicular cancer campaign, launches their annual awareness month in June to help raise awareness of these cancers among men and women.

Recent reports suggest that preventive screening for prostate cancer in the United States might have seen fatalities from the disease decrease at as much as four times the rate of the United Kingdom. There, some 60% of men over 50 are tested for signs of the cancer each year, as opposed to a mere 10% in Great Britain. And, as with all cancers, early detection is crucial to an improved survival rate not to mention minimising the amount of time patients have to spend enduring painful and debilitating treatments.

Dr Garry Savin, Medical Director at Preventicum says "As with so many cancers, the key to beating the disease lies in early detection through efficient screening. All too often there is a reluctance from men to undergo preventive screening for prostate cancer, as if the condition is somehow embarrassing or a sign of impending old age. Preventicum has gone to great lengths to ensure that its screening for prostate cancer is as accurate and unobtrusive as possible, ensuring that visitors to the clinic can leave with peace of mind that they have been thoroughly examined. One Preventicum case study showed a 39 year old male was eligible for a Preventicum Ultimate Check-Up through his company's health assessment programme for the senior management team. During the Check-Up, a physical examination revealed a suspicious lump requiring further investigation, which was carried out quickly and subsequently diagnosed as a very early testicular cancer requiring surgery. Fortunately, no treatment such as chemotherapy or radiotherapy was necessary due to the very early stage of diagnosis and the client now undergoes regular checks to ensure all is well.

For more information about Everyman and raising money for their June '**Turn Blue**' campaign, [click here](#).

[Please let us know if you would like us to focus on a specific subject in future issues.](#)

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